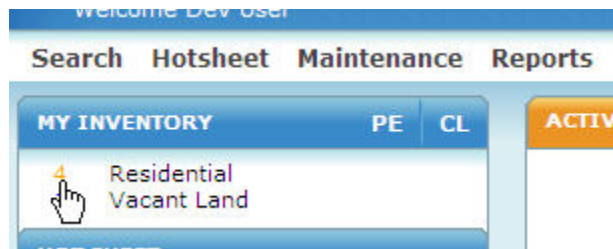


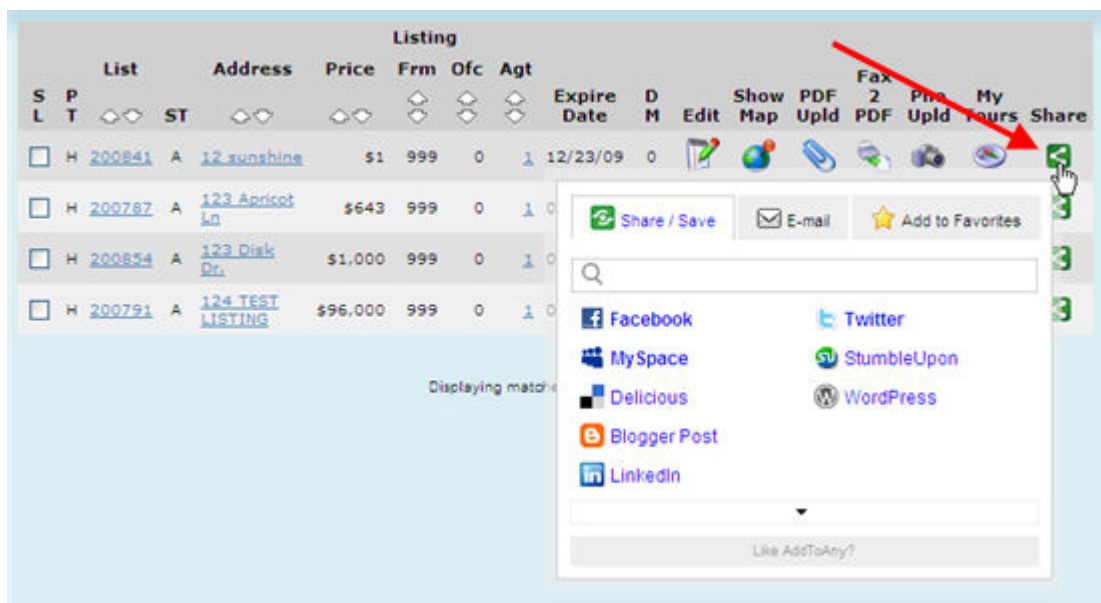
Sharing Your Listings

Depending on your MLS, you may also have an option to share your listings on social networking sites like Facebook®, MySpace®, Twitter® and other popular sites. This also gives you the option to email a link to your listing from virtually any email program, including free web-based email programs like Hotmail®, Google Gmail®, and Yahoo Mail®.


- Access your personal inventory from the **My Inventory** section of the home page




- From the oneliner of your listing, hover your pointer over the **Share** icon out to the right

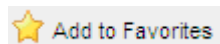


- From the resulting window, there are 3 tabs to choose from:

 **Share / Save** - This tab includes links to popular social networking sites where you can post a link to your listing. Simply click the link to the site and a new window will open to the login page of that site. Enter your login credentials, and you will be taken to the appropriate section of the site to post the link. The link will be automatically created and, in most cases, you simply have to click "Post", "Save", or "Share" (or other applicable button) to share your link.

 **E-mail** - From the Email tab you can generate a link to email from several popular web-based email programs. Again, just choose the appropriate link, and when the login page opens, log in to your email account, and a new outgoing message will be created with an auto-populated link your listing.

There are also additional options at the bottom to email a link from a free generic email service (you do not have to have an account set up), or from your default email program on your computer, such as Microsoft Outlook.



- Use this option if you would like to save your listing as a "Favorite" or "Bookmark" in your web browser.

- All shared and emailed links to your listings (including a "favorite") will link to a Customer Display (or similar) from InnoVia.

Note: Clicking on a shared link while still logged into InnoVia may cause you to be logged out of InnoVia.